

Post Show Report Brisbane: 13-14 June 2009



4,617

Total visitors

97

No. of Exhibitors

78%

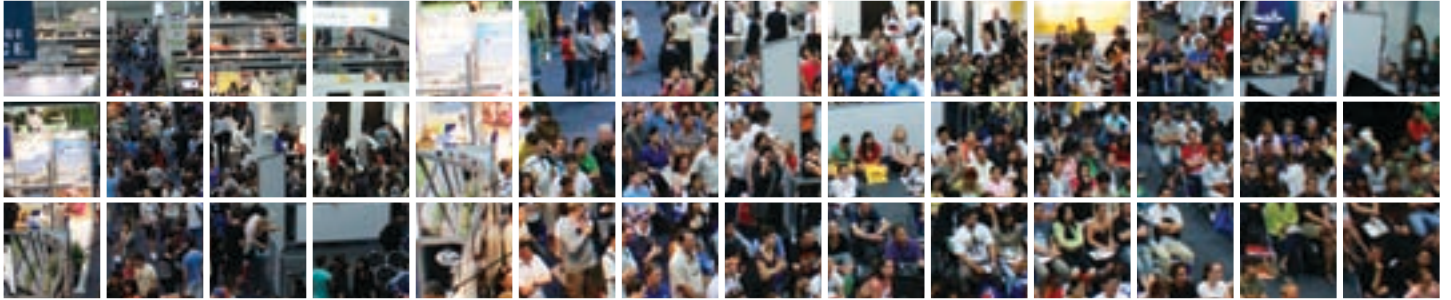
intend to buy property in the next 12 months

74%

are either looking for or don't have an approved home loan

87%

are looking to purchase property valued over \$300,000



What is your approximate household income?



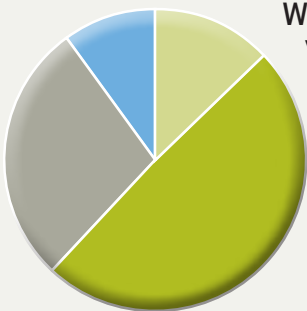
Under \$40,000	5%
\$40-\$60,000	16%
\$60-\$79,000	26%
\$80-\$99,000	18%
\$100-\$119,000	15%
Over \$120,000	20%

What type of buyer best describes you?



1st time buyer	38%
2nd time buyer+	21%
Property Investor	41%

What is the approximate value of property you are looking to buy?



Under \$300,000	13%
\$300-\$400,000	49%
\$400-\$500,000	28%
Over \$500,000	10%

When do you intend to make a purchase?

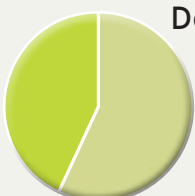


Within 3 months	28%
Between 3-6 months	23%
Between 6-12 months	27%
Unsure	22%

“ The Home Buyer Show gave Master Builders valuable access to a variety of home buyers at varying stages of building a home. Our aim was to educate and inform attendees about the building process overall, the benefits of using a Master Builders' member and the features of our independent display village network. Our participation in the seminar and forum series helped to consolidate our presence at the show. ”

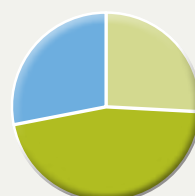
Julie Russell - Manager - Communications & Marketing, Master Builders

Do you currently own a property?



Yes	57%
No	43%

Do you currently have a home loan approved?



Yes	26%
No	46%
Actively looking for a loan	28%



What do you intend your next property purchase to be?

■ Primary residence 58%
■ Investment property 42%

“ The 2009 Brisbane Home Buyer Show provided PIPA with fantastic public exposure which has benefited the association, its members and consumers generally. The support provided by Event Management International was great. ”

**Andy Gale - Secretary
 Property Investment Professionals Association**

“ The Brisbane Home Buyer Show was a perfect way for us to get in front of serious home buyers and investors. Our brand was included in most of the targeted event promotion and gave us some great exposure. PRDnationwide looks forward to being involved in this growing event again next year! ”

Catherine Edwards - Marketing Manager National Franchise Services - PRDnationwide

EXHIBITOR LIST

Adenbrook Homes
 Affinity Property Group
 Anthony John Group
 ASK Homes
 AusHomes
 Ausmar Homes
 Australian Property Investor Magazine
 Aussie
 Australian Capital Home Loans
 Bank of Queensland
 BankWest
 Blue Horizons
 Body Corporate & Community Management,
 Department of Justice
 Body Corporate Services
 Brisbane Building Inspections
 Build 4 Cost
 Building Services Authority
 BuyMyPlace
 Cavalier Homes
 CCorp
 Chan & Naylor Accountants
 Commonwealth Bank
 Creating New Wealth
 CUA
 Department of Infrastructure & Planning
 Deposit Access
 Deposit Power
 Devine Homes
 Dixon Homes
 DIY Designer
 Domain
 Eco System Homes

Eco Wise Greenwood Village Estate
 Financial Ombudsman Service
 Find Investment Property
 Harcourts HomeZone
 HelpMeChoose.com.au
 Home Expert Centre
 Imperial Homes QLD
 Indigo Homes
 ING Direct
 JDMA Property Consulting and Valuations
 Kerdic Homes
 KD Designs
 Latitude Living & Neumann Group
 LookHome Magazine
 McAndrew Properties
 Madison Green
 Master Builder Association QLD
 Mater Foundation
 Metropole Property Investment Strategies
 Midland Properties
 Midwood Australia
 Money Choice
 Mortgage Choice
 mypackage.com.au
 My Virtual Home
 NAB
 Odern Hervey Bay
 Office of State Revenue
 OzInvest
 Pantha Homes
 Place
 Position One Brisbane Property Centre
 Position Property Services

PRDnationwide
 Prime Property Investment
 Property Focus
 Property Investment Professionals of Australia
 Property Planning Australia
 QPIS Corporation
 Queensland Property Sales
 Queensland Select Property
 Raine & Horne Caboolture
 RAMS Home Loans
 Ray White Project Marketing
 Refund Home Loans
 Rental Express
 Simple Home Invest
 Sold on Property
 The Ecovillage
 The Property School
 The Martin Hood Team - RE/MAX Results
 Think Money
 Total Project Marketing
 TSL Project Services
 Turrissi Properties
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