

Melbourne Home Buyer & Property Investor Show

Exhibitor Testimonials



homebuyershow.com.au
MELBOURNE EXHIBITION CENTRE
FRIDAY 23 - SUNDAY 25 JULY

2010 marked the third year VicUrban has been involved in the Home Buyers Show, and also our most successful to date. As the show has gone from strength to strength over the preceding years, so to has our stand presence. With a highly coveted position at the front of the expo, we were able to connect with the maximum number of visitors and this in turn has resulted in several sales – an enviable outcome for any exhibitor.

This year we were also sponsors of the New Development Map and utilised the Home Buyers Expo marketing program as a way to further connect with new purchasers and investors. Our return on investment shows us that the Home Buyers Expo is a valuable part of our marketing calendar, and essential in our planning for 2011.

- **Terry Dear, Integrated Marketing Services Director – VicUrban**



Thank you for another great show.

JPP Buyer Advocates has been involved with the Melbourne Home buyers Show now for 3 yrs. Each year has shown great results..

We appreciate the thorough organisation of the show & the communication between the team & JPP Buyer Advocates..

*We have been fortunate enough to have Ian James talk to full crowds on the stages each year, which has been a terrific ongoing communication with future prospects / Clients
The crowds were definitely up this year to last, which was great for all the exhibitors.
Our phones & enquires have not stopped since the show. Busy times for all.*

We have already booked again for next year, so we look forward to catching up again through out the year & look forward to the 2011 Melbourne Home Buyers Show.

Thanks Again

- **Ian, Sam, and the Team of JPP Buyer Advocates**



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I just wanted to say 'thank you' for your teams assistance at the Melbourne Home Buyer Show this year. The results were exponentially greater than we expected & the quality of visitors was outstanding.

Your increased marketing presence & assistance with branding ideas was phenomenal - it showed through the increase in numbers substantially from last year & overall created a very successful event for the Capital360 team. We will definitely be back next year!

- **Kathlene Campbell, Buyers Agent - Capital 360**



The Home Buyer & Property Investor Show is an event not to be missed. The show was a huge success with over 12,000 consumers in attendance it gave National Mortgage Company the ability to directly target to our market audience.

The show has not only provided with a great brand exposure opportunity, but has also had the effect of providing us with immediate business results. A highly recommend and well organised event."

- **Fernando Lemos, Head of Sales - National Mortgage Company**

National Mortgage Company

'Thank you for a fantastic Melbourne Home Buyer Show this year. The show was well organized and the assistance that Property Secrets received from your team was exceptional.

This was a very successful event for the Property Secrets team, resulting in many new clients! We were delighted with the number of people in attendance, giving our brand great exposure and the opportunity to communicate with many potential clients.

Property Secrets has already booked again for the 2011 Melbourne Home Buyers Show – and we look forward to attending!

Paul Giezekamp, Director – Property Secrets

